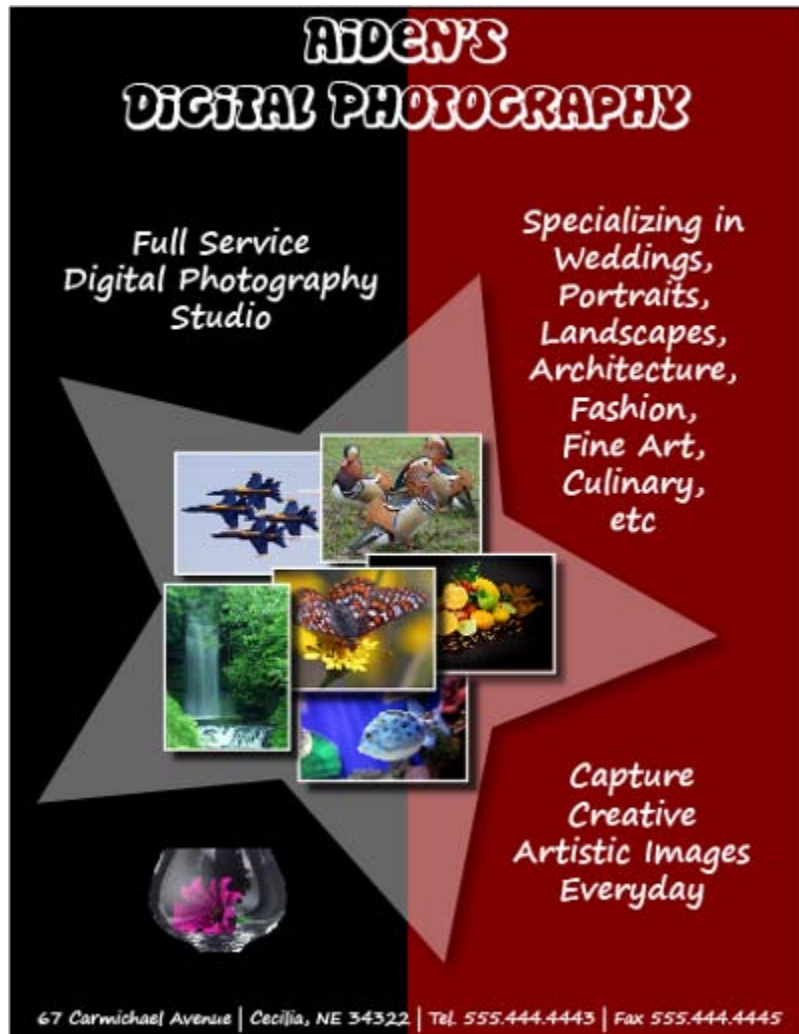


This tutorial will show you the steps to create this simple Flyer using Adobe Illustrator.

### Steps

- 01: Document Setup
- 02: Draw Rectangle 1
- 03: Draw Rectangle 2
- 04: Color Rectangle 1
- 05: Color Rectangle 2
- 06: Add Text
- 07: The Character Palette
- 08: The Paragraph Palette
- 09: Change Text Color
- 10: Add New Text
- 11: Add and Rotate Star
- 12: Star Transparency
- 13: Drop Shadow
- 14: Royalty Free Images
- 15: Place Images
- 16: Image Border
- 17: The Stroke Palette
- 18: Group Objects
- 19: Arrange Images
- 20: Save File

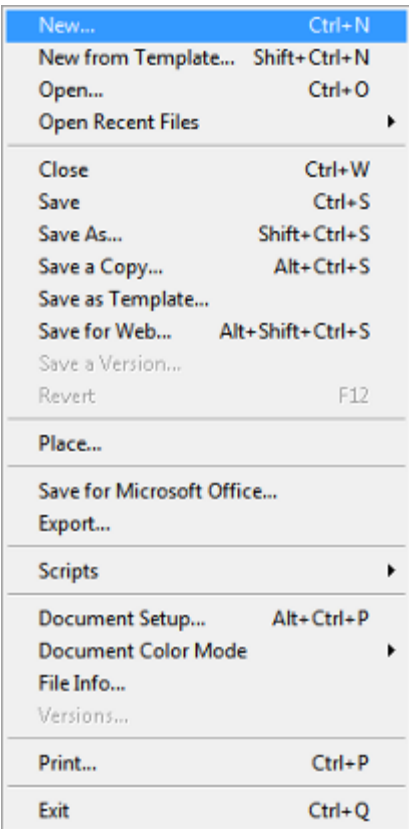


For a larger image click the link below  
[Photo Flyer](#) (400px by 566px)

If there is anything that is unclear to you, or you spot any mistakes, please send email to [feedback@flyertutor.com](mailto:feedback@flyertutor.com) Suggestions are always welcome.

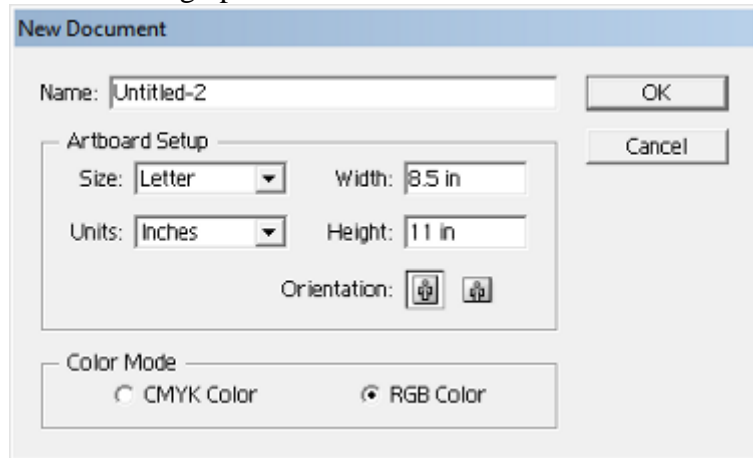
## Step 01: Document Setup

File Edit Object Type Select Filter Effect View Window Help




To begin, locate the **Menu Bar** and select **File > New**.

This will bring up the **New Document Window**.



In the **Artboard Setup**, set **Units** to "**Inches**" and set **Size** to "**Letter**", which is 8.5 by 11 inches.


Select the first button next to **Orientation**  to set the Canvas to **Portrait**.

In **Color Mode** select "**RGB Color**". Click **OK**.

## Step 02: Draw Rectangle 1

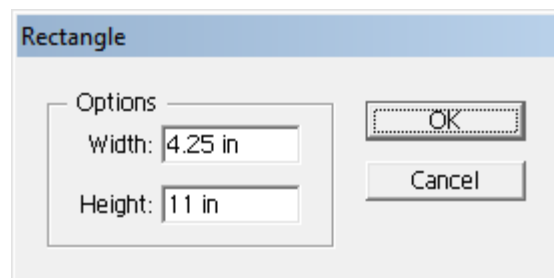


We will construct the Colored Background with 2 Rectangles.



Select the **Rectangle Tool**  from the **Tool Box**. To set the dimensions of the Rectangle that you wish to draw, click once on the Canvas to open up the **Rectangle Dialog Box**.

Set **Width** to "**4.25**" and **Height** to "**11**". Click **OK**.

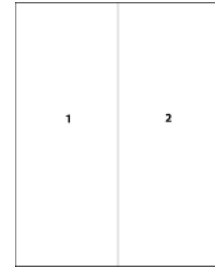
Drag the Rectangle in to the proper place on the Canvas.



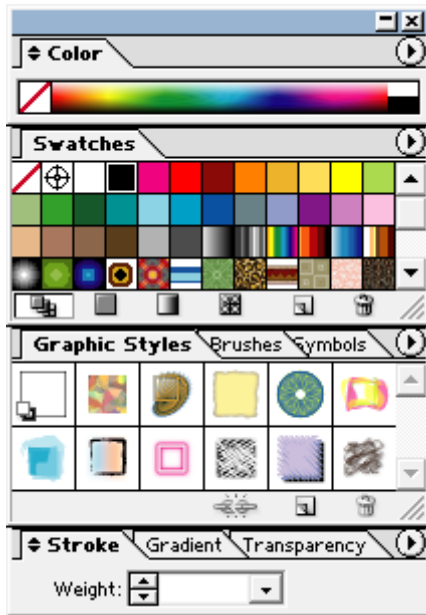
### Step 03: Draw Rectangle 2

Use the **Selection Tool**  to select the 1st Rectangle, then hold down the "Alt" key so that your cursor turns into a **Double Arrow** . Drag and release to make a Copy of the 1st Rectangle. Put it on the right side of the Flyer.

The Rectangles will look like this:

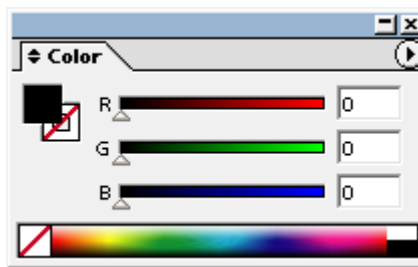


### Step 04: Color Rectangle 1



To the right of the screen should be the **Color Palette**. This should be docked with several other **Palettes - Swatches, Graphic Styles, Stroke**.

Double click on the "**Black Arrows**" to the left of the **Color Palette**.



This should give you the options to enter "**RGB**" values.

Select the **Fill Icon**, which is the "**Black**" **Square** in this Image,

and either click on the "**Black**" Color to the bottom right or type in **R=0, G=0, B=0** and hit "**Enter**".

Do the same thing for the **Stroke Icon**, which is the "**White**" **Square** next to the **Fill Icon** with the red line running through it. Make the **Stroke**, "**Black**".

### Step 05: Color Rectangle 2


Select Rectangle 2, set the **Fill** to the Color "**Maroon**". Do this by setting **R = 128, G = 0, and B = 0**. Hit "**Enter**". Repeat these settings for the **Stroke Color**.

The Flyer's background will now look like this:

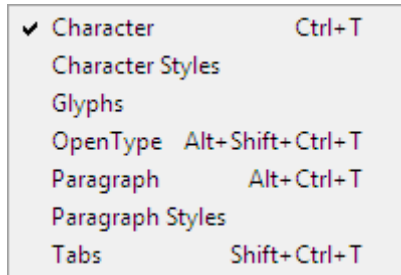


## Step 06: Add Text



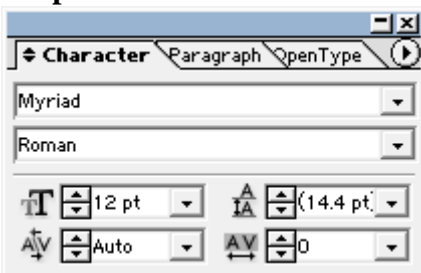
Select the **Type Tool**  from the **Tool Box**. Click anywhere on the canvas and start typing. Start with the Flyer Title which is "Aiden's Digital Photography".

To make changes to the Text, go to **Window > Type > Character**.



This brings up the **Character Palette**, which sets the **Font** and **Format** for the selected characters.

## Step 07: The Character Palette



The **Character Palette** is also tabbed together with the **Paragraph Palette** and the **Open Type Palette**.

Use the **Selection Tool**  to select the Text. Then select the down arrow next to "**Myriad**" to change the **Font**. Here it is set to "**Disko**" which is a free Font that was downloaded at [www.FontFreak.com](http://www.FontFreak.com).

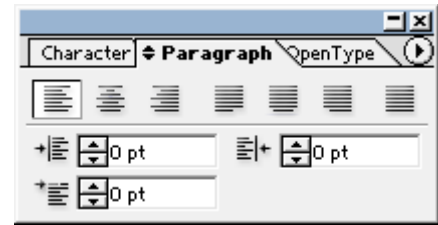
The **Font Style** should be set to **Regular**.

 Set the **Font Size** to "48pt".

 Set the **Leading** or **Line Spacing** to "50pt".

### Step 08: The Paragraph Palette

Select the **Paragraph Tab** and click on the **Align Center Icon**, which is second Icon on the first row.



### Step 09: Change Text Color

Using the **Select Tool**, select the Text then go to the **Color Palette** and click on the **Fill Icon**.

Select the Color **"White"** or set **R** to **"255"**, **G** to **"255"** and **B** to **"255"**. Then hit **"Enter"**.



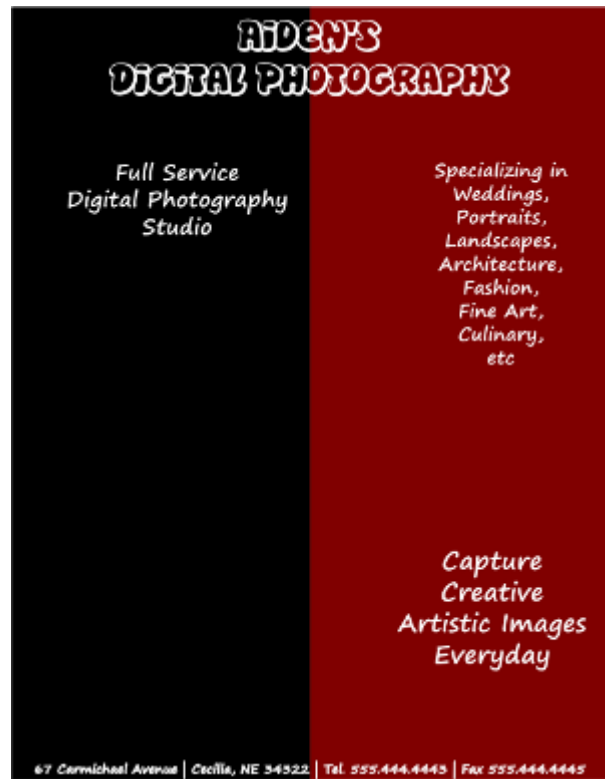
The Text will look like this.

### Step 10: Add New Text

Next we can add the remaining Text to the document.

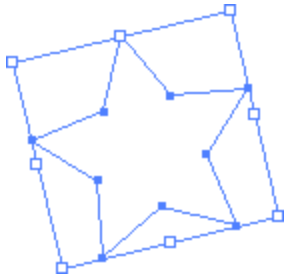
The **Font** used is **"Segoe Print"** which you can also get at [www.FontFreak.com](http://www.FontFreak.com).

Set the **Fill** to **"White"**.



### Step 11: Add and Rotate Star

Hold the Left mouse button down while the cursor is over the **Rectangle Tool** to reveal a pop out menu of other shapes.



Scroll over and select the **Star Tool**. Draw the **Star** on the Canvas.

Once the **Star** is drawn, click on the **Selection Tool**.

You will notice that "**8 White Squares**" appear on the **Bounding Box** around the **Star**.



Hold the mouse over any one of these Squares until the cursor changes to a **Rotate Arrow**.

Hold the Left mouse button down to **Rotate** the **Star** to the desired position.

This is how the Star would appear on the Flyer.

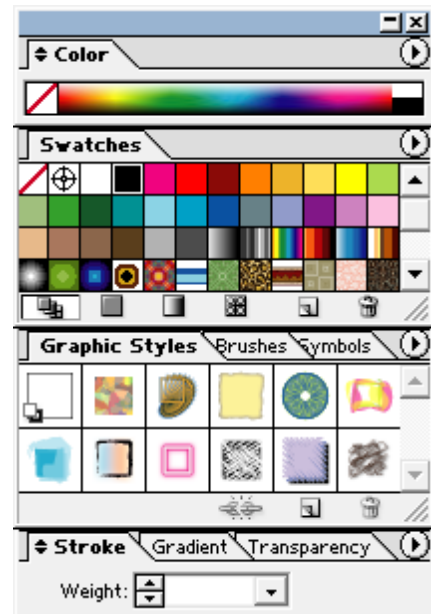
### Step 12: Star Transparency

To adjust the Star's Transparency, go to the **Transparency Tab** that is at the bottom of this large palette or go to the **Menu Bar** and select **Window > Transparency**.



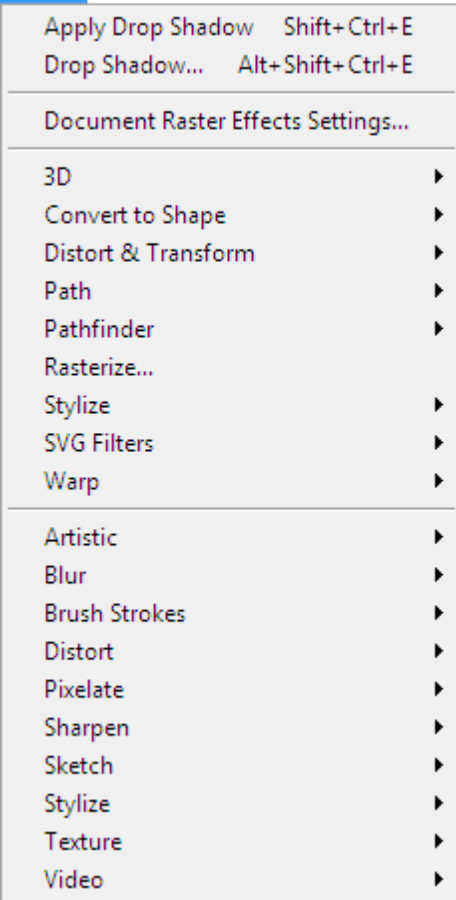
In the **Transparency Palette**, set **Opacity** to "**40%**".

This **Star** will look like this:

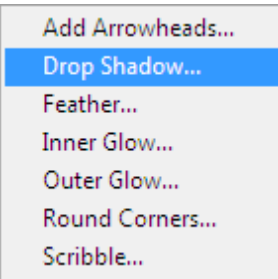


### Step 13: Drop Shadow

#### Effect

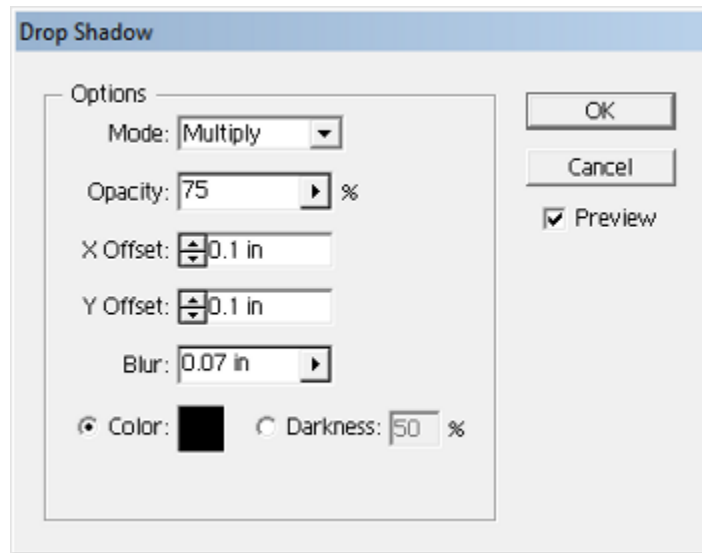


With the Star selected, go to the **Effect Menu > Stylize > Drop Shadow**.



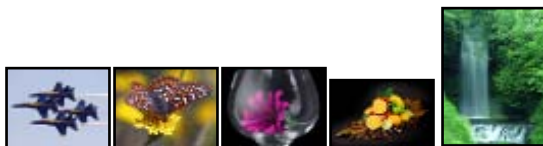
This will bring up the **Drop Shadow Window**.

Set the **Opacity** to **75%**,  
**X Offset** to **"0.1" in**,  
**Y Offset** to **"0.1" in**,  
**Blur** to **"0.7" in**,  
and click **OK**.



### Step 14: Royalty Free Images

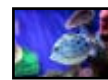
Next we can add images to the document. I downloaded photos from these 3 sites that have Royalty Free Photos to use without any hassel.



[www.Public-Domain-Image.com](http://www.Public-Domain-Image.com)



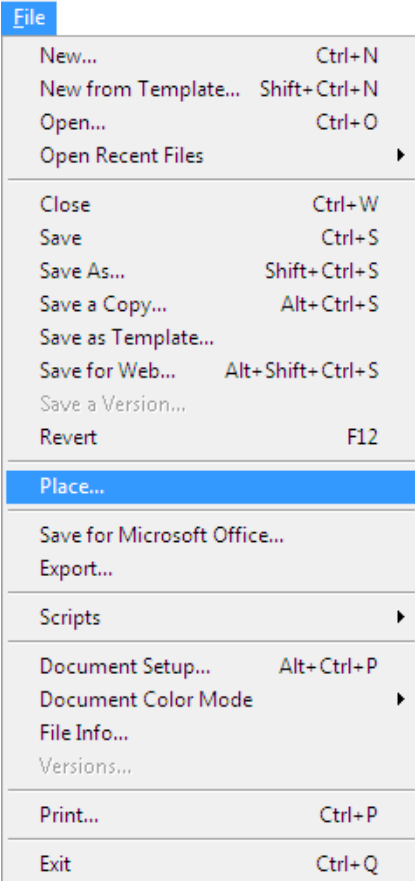
[www.ImageAfter.com](http://www.ImageAfter.com)



[Graphic-Bank.com](http://Graphic-Bank.com)



## Step 15: Place Images

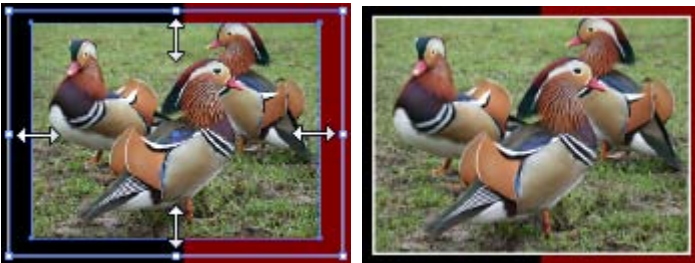


To insert an image go to **File > Place**.

This opens up the **Place Window** where you select your image and click **Place**.

## Step 16: Image Border

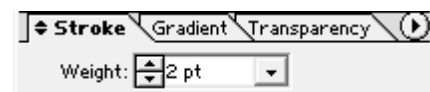
To give the Image a Border, draw a **Rectangle** around it. Resize it to fit the Image by moving your mouse over each of the **4 Center Squares** and dragging the **Double Arrow** towards the Image.



## Step 17: The Stroke Palette

Go back to the **Color Palette** and give the Rectangle **No Fill** and set the **Stroke** to **"White"**.

Then go to the **Stroke Palette** and set **Weight** to **"2pt"**.





### Step 18: Group Objects

While holding down the "**Shift**" Key, use the **Selection Tool** to select both the Rectangle and the Image.

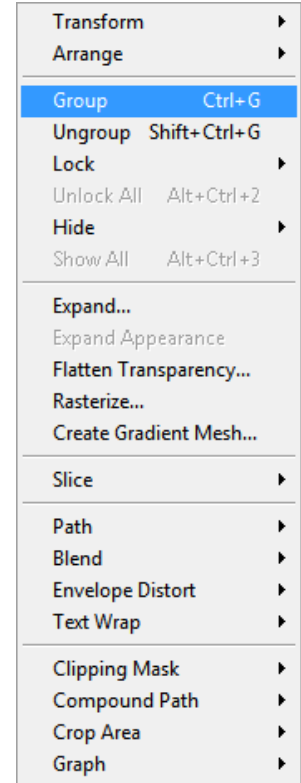
Then select both the "**Ctrl**" Key and the "**G**" Key on your keyboard or select the **Object Menu > Group**.

Repeat **Step 13** to apply a **Drop Shadow**.

The Image should now look like this:



Apply these settings to the remaining images.



### Step 19: Arrange Images



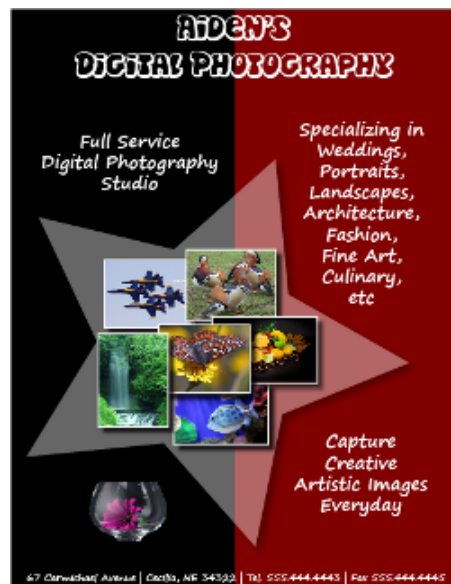
Select an Image, then right click and choose **Arrange > Bring to Front** from the menu that appears.

You can rotate between the options in this menu to organize the images.

### Step 20: Save File

The completed flyer should look like this:

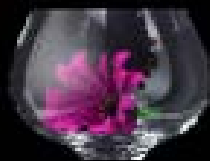
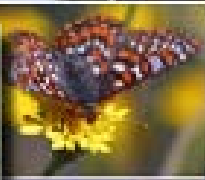
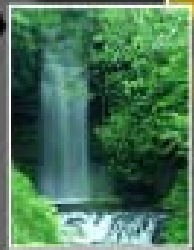
To Save, go to **File > Save**.



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